

Bernville

1. Koziar's Christmas Village – Exit #19 off of I-78, Take Rt.183 S. to Bernville, Approx. 6 miles "The Greatest Christmas Display In The U.S.A." our 61st year. Open Nov. & Dec. evenings only. Call for hours of operation and admission rates. 610-488-1110 www.koziarschristmasvillage.com

Bethel/Midway

2. Bethel Comfort Inn - Midway – Next to Trainer's Midway Family Restaurant, 72 rooms. Features: Handicapped rooms, some Jacuzzi's, corporate rooms, indoor pool, exercise room, meeting room. Central to many small towns. Utilizing geothermal heat & A/C. 717-933-8888 Rt. 78, Exit 16 www.midwayholdings.com

3. Trainer's Midway Family Restaurant – Family restaurant est. 1950 located "midway" between Bethel & Strausstown. Steaks, chops, seafood, sandwiches, daily specials. Seniors & children's menus. Banquet facilities for 225. Comfort Inn next door. Take: I-78, Exit 16 or call: 717-933-4402 www.midwayholdings.com

Boyertown

4. Boyertown Museum of Historic Vehicles – 85 S Walnut Street, Boyertown Pennsylvania's transportation history museum. More than eighty Pennsylvania cars, trucks, carriages, wagons, sleighs, and high wheel bicycles. Gift Shop. Meeting rooms. Open 9:30 – 4:00 daily except Mondays. For more information: 610-367-2090

Breinigsville

5. Clover Hill Vineyards & Winery – State of the art winery producing 65,000 gallons of premium wines. Features daily tastings, wine accessories & wine racks. Hours: Mon.-Sat. 10-5:30, Sun. 12-5 Check web for public tour and tasting programs. 1-888-CLOVER HILL, 9850 Newtown Rd., Breinigsville www.cloverhillwinery.com

Hamburg

6. Albright Insurance Agency – 14 S. Fourth St. Insurance for business, farm, home and car. 610-562-7818 www.albrightins.com

7. Hamburg Jaycees – King Frost Parade – the largest fall parade on the east coast. Always on the last Saturday of October. Sponsored by the Hamburg Jaycees. 610-562-1684 or www.hamburgjaycees.com

8. Hamburg Facility Center – Located at: 12 S. 3rd Street, 610-562-4007

9. Hilltop Garden Center and Gift Shop – 16403 Pottsville Pike. One stop for all your gardening & gift needs. Indoor & outdoor plants, gift-baskets, wreaths, barn stars, candles, Christmas loft year round & much more. Located 1 mile south of Cabela's on Rte 61, call 610-562-3124.

10. Microtel Inn & Suites – I-78 Rt. 61, Exit 29 B. 610-562-4234. A high quality, affordably priced hotel with a wide variety of rooms to meet your specific needs. 69 rooms, some suites, whirlpool baths, as well as rooms for economy minded. Next door to Pappy T's Pub & Lounge. www.midwayholdings.com

11. Our Town Foundation – 342 State St. Historic Downtown Hamburg. Shop, Dine and Explore Historic Downtown Hamburg. Located at the heart of the tour route along Old Rt. 22. A family experience. 610-562-3106 www.hamburgpa.org

12. Pappy T's Pub & Lounge – I-78 Rt. 61, Exit 29B. 610-562-4234 An "everyone knows your name" style of comfortable & casual establishment. 18 TV's plus NTN Gaming. Next door to Microtel Inn & Suites. Serving liquid refreshments & delicious foods daily. Call for entertainment schedule. www.midwayholdings.com

13. Ruth's Dress Shop – 42 S. 4th St. Full line of women's apparel, dresses, sportswear, lingerie, etc. Friendly service. Open Monday to Saturday 9 am - 5 pm, Friday 9 am - 9 pm, Call: 610-562-7574

14. Thren's Auto Parts – 515 Hawk Ridge Dr. Full line of automotive parts, accessories, car detailing products, tools. Hours: Mon-Fri. 8a.m.-7p.m., Sat. 8a.m.-5p.m. Closed Sundays 610-562-7838

15. The Windsor Press, Inc. – 6 N. 3rd St. - Publishers of the Northern Berks Merchandiser & East Penn Valley Merchandiser. See us for all your printing needs. 610-562-2267 www.windsorpress.com

16. Yarns R Us – 41 S. 4th St. – Unique yarn shop has needles, patterns & a variety of yarns at affordable prices. 3rd Thursday of month Knit In 6-8pm. Hours: Tuesday, Wednesday and Friday: 10-5. Thursday: 10-6. Sat: 9-3. 610-562-5629

Kempton

17. Pamela's Forget-Me-Not – For a romantic getaway or visiting the area to hike or bird watching at Hawk Mountain, we off three unique suites for your comfort. All natural breakfast using organic ingredients. Call 610-756-3398 www.pamelasforgetmenot.com

18. The Country Seat, Inc. – Basket making & chair seating kits and supplies. Hand woven baskets, jewelry & woven seat porch rockers, chairs & stools. Classes available. 1013 Old Philly Pike, from Rt. 143 turn onto Hawk Mt. Rd. & follow signs. Open Mon. 12-7; Tues.-Fri. 9-5; Sat. 9-1; Closed Sunday. 610-756-6124 www.countryseat.com

19. Wanamaker, Kempton & Southern Railroad, Inc. – Enjoy a 6-mile/40 minute round-trip scenic train ride through field & forest along the Ontelaunee Creek. Weekends: May –October, Call or write for complete schedule. Wanamaker, Kempton & Southern, Inc., P.O. BOX 24, KEMPTON, PA 19529 Call: 610-756-6469 www.kemptontrain.com

Krumsville

20. Dietrich's Meats & Country Store – I-78, Exit 40, Krumsville. Top quality fresh & smoked meats, old-fashioned hickory smoked hams, bacons & bolognas. Free samples. Open 7 days Call: 610-756-6344 www.dietrichsmeats.com

21. Pinnacle Ridge Winery – I-78, Exit 40. Complimentary tastings of our award winning wine & champagnes. Located on Old 22, 8 miles east of Krumsville Open 7 days – Sun- Fri noon to 5pm, Sat 10am to 5pm, 610-756-4481 www.pinridge.com

22. Pine Hill RV Park – Large pull thru sites for big rigs, 30/50 AMP service, cable TV, cabin, easy access to I-78 Minutes to Cabelas, Dorney Park, and Kutztown Festival. Call 800-217-6776.

23. Skyview Country Restaurant – 1501 Krumsville Rd. 610-756-3090. Homemade PA Dutch cooking! Open 7 days a week 5am to 10 pm.

Kutztown

24. Campus Inn – AAA rated, complimentary continental breakfast, refurbished rooms, cable TV, pool, phones, king size beds, waterbed, whirlpool & non-smoking rooms available. Luxury at budget rates. Three blocks west of Kutztown. Take Kutztown exit off Rt. 222 Call: 610-683-8721

25. Crystal Cave – Near Kutztown, 963 Crystal Cave Rd., Pennsylvania's greatest natural wonder. Offering underground cave tours, panning for gemstones, mini golf, dutch food, ice cream parlor, museum, souvenir shop. Open March 1 through November 30. Call: 610-683-6765 www.crystalcavepa.com

26. Northeast Berks Chamber of Commerce – P.O. Box 209, Kutztown, 19530. Serving Business and the communities of Northeastern Berks County. www.kutztownnacc.com Call: 610-683-8860

27. Kutztown Area Historical Society – See our Victorian 1892 Public School Building at the corner of Normal & Whiteoak Streets. Our mission is to collect and preserve. Check web www.kutztownhistory.org for upcoming events. 610-683-7697

28. Kutztown Folk Festival – PA Dutch Folklife Festival & celebration. June 27–July 5th, 2009. 2,000 locally handmade quilts, 200 juried folk artists, folklore. 6 stages of entertainment. Children's farmyard theatre & play area. PA Dutch food & farmer's market. 9-6 pm daily. Call: 1-888-674-6136 www.kutztownfestival.com

29. PA German Cultural Heritage Center at Kutztown University – Visit the PA German museum for culture and history; farmstead museum, stone house circa 1800, one room schoolhouse circa 1852, genealogical and cultural library. Call 610-683-1589 for hours or seasonal specials events. www.kutztown.edu/community/pgchc

30. Super 8 Motel Allentown/Kutztown – 2160 Golden Key Road, I-78 Exit-45 610-285-4880. Brand new rooms, free hi-speed internet, superstar breakfast, micro-fridge, coffeemaker. Ask for your extended stay rate. www.super8.com

Leesport

31. Leesport Farmers Market – Every Wed. Indoor/outdoor market featuring farm fresh produce, bakery items, meats & cheeses, plus many new/used items & collectibles in our open-air flea market. Also Berks County's only weekly livestock auction. Call: 610-926-1307 www.leesportmarket.com

Lehigh Valley

32. Lehigh Valley Convention & Visitors Bureau, Inc. – 840 Hamilton Street, Suite 200, P O Box 20785, Lehigh Valley, PA 18002-0785, Call: 610-882-9200, FAX 610-882-0343 www.lehighvalleypa.org

Lenhartsville

33. Blue Rocks Family Campground & Glacial Deposit – Tourist attractions & hiking trails to Pinnacle Point & Pulpit Rock. Full hook up R.V. sites & primitive tent sites. Pool & fishing pond. 1 mile north of I-78/Rt. 22 Exit 35, (off of 143) 341 Sousley Rd, Lenhartsville, PA 19534 Call: 610-756-6366 www.bluerocks campground.com

34. Claypoole Hexsigns – 227 Schock Rd. 610-562-8911, Claypoole Hexsigns specialize in hand painted hexsigns, milkcans & tinware. We also paint directly on your barn! Call for details or e-mail checky416@hotmail.com or visit my website at www.claypoolehexsigns.com

35. Deitsch Eck Restaurant – 610-562-8520. 87 Penn St Lenhartsville, Pa. 19534. Genuine PA Dutch Cooking, Hex signs, artwork, Lunch and Dinner served Wed to Sun. www.deitscheck.com

36. Lenhartsville Garage & Hardware – Full service gas station located off Exit 35 of I-78, South of Route 143. Hex signs and basic hardware supplies. 610-562-2901.

37. Leshor's Appliances, Inc. – 71 Penn St. Quality appliances & prompt, courteous service. Over 60 years at the same location. Daily M, T, TH, F, 8a.m. - 5p.m., Wednesday 8a.m.-8p.m., Saturday 8a.m.-12 noon. Call: 610-562-8577

38. Peter's Bros. Meat Market, Inc. – 65 Penn Street. Home-cured Berks County products since 1940. "Quality Assured Always." Call: 610-562-2231 www.petersbrosmeats.com

39. The Country Cupboard – 71 Penn St. Old time general store. Groceries, subs, soups, home baked goods, ice cream, ice, bait, gifts, hex signs & video rentals. 610-562-5844 Open daily.

Port Clinton

40. Port Clinton Hotel – 1 mile north of Cabelas! Port Clinton Hotel offers terrific food, affordable prices and friendliest service in town. Great family atmosphere and Appalachian Trail hikers welcome. Rooms/Laundry facilities available – open 11 a.m. (610) 562-3354. www.portclintonhotel.net

Reading

41. Comfort Inn – Visit our several nearby attractions and benefit from Free Deluxe continental breakfast w/Free Wireless Internet and HBO. All rooms include micro-fridge, coffee maker, hair dryer, some rooms with w/Jacuzzi. Call 610-371-0500 www.comfortinnreading.com

42. Greater Reading Convention and Visitors Bureau – Take-a-Ride! There is something for everyone in Greater Reading. Call 610-375-4085. Toll free 800-443-6610 or send an email to info@readingberkspa.com to request a free Visitors Guide. www.readingberkspa.com

43. VF Outlet Center – Real Outlets! Real Deals! Brand name outlets, all at 20-70% off. Featuring VF Outlet, the world's largest outlet store. Save on your favorite brands like Lee, Wrangler, Vanity Fair, JanSport and Nautica. Food Court. Buses Welcome. www.vfoutletcenter.com, 800-772-8336.

44. Best Western Reading Inn – 2299 Lancaster Pike, Reading PA 19607 - Brand new Best Western property to the Reading Area. We offer an abundant amount of free amenities at a very attractive price. Please contact us at 610-777-7888 or fax us at 610-777-5138. <http://bwreadinginn.gotdns.com>.

Shartlesville

45. Blue Mountain Family Restaurant – I-78 Exit 23 Serving breakfast, lunch, dinner, cocktails, Greek food. Open 6:30 a.m. to 10 p.m. Buses welcome, private rooms, gift shop. MC/Visa, handicap facilities. Call: 610-488-0353 (5 miles West of Cabela's)

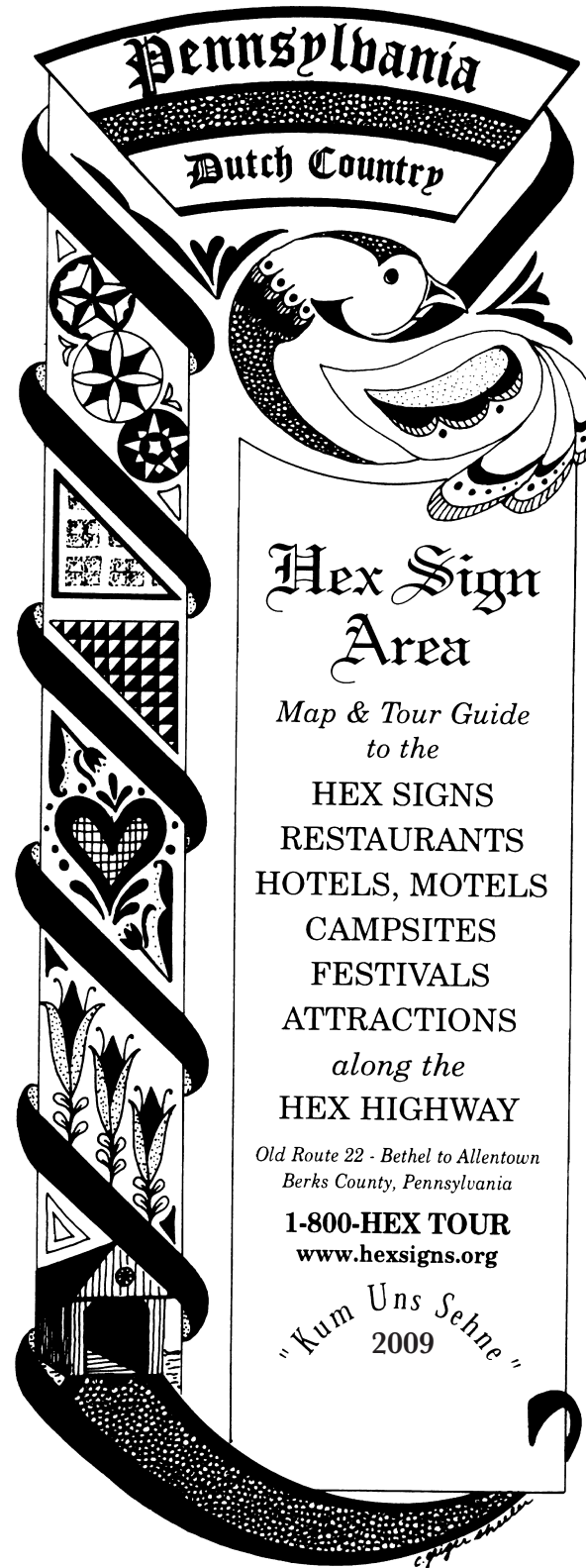
46. Haag's Hotel – A unique historic hotel, family owned and operated for five generations. For hours, catering, reservations or other information, please phone 610-488-6692. www.haagshotel.com

47. Mountain Springs Camping Resort, Inc. & Arena – One mile N. of Exit 23 off of I-78, 290 + site family campground, cabin rentals, pool, planned activities, fishing, bingo, game room. 610-488-6859. www.mountainspringscampground.com

48. PA Dutch Campsite – I-78-Exit 23-250 open/wooded sites, family oriented. Trailer rentals. Seasonal-club rates, planned activities, unique playground, mini golf and pool. PO Box 337, Shartlesville, 19554. Call 610-488-6268. www.padutchcampsite.info

49. Roadside America – Indoor miniature village. 8,000 sq. ft. display – Open daily 10:00 a.m. – 5:00 p.m. weekends 10:00 a.m. – 6:00 p.m. Exit 23 Shartlesville off I-78. Call: 610-488-6241 www.roadsideamericainc.com

50. Shartlesville Sheepskin Shop – 18 Roadside Drive, I-78, (Exit 23) 610-488-6955 Handmade Sheepskin items made on the premises. Leathers, moccasins, purses, jewelry & more. Open daily 9 a.m. – 8 p.m. Major Credit Cards accepted. www.shartlesvillesheepskin.com



Tour Map of Northern Berks County Along Dutch Hex Highway

Presented by Pennsylvania German Heritage Center at Kutztown University

GREATER READING
Convention and Visitors Bureau
Take a Ride

Hex Signs & Barn Signs In Berks

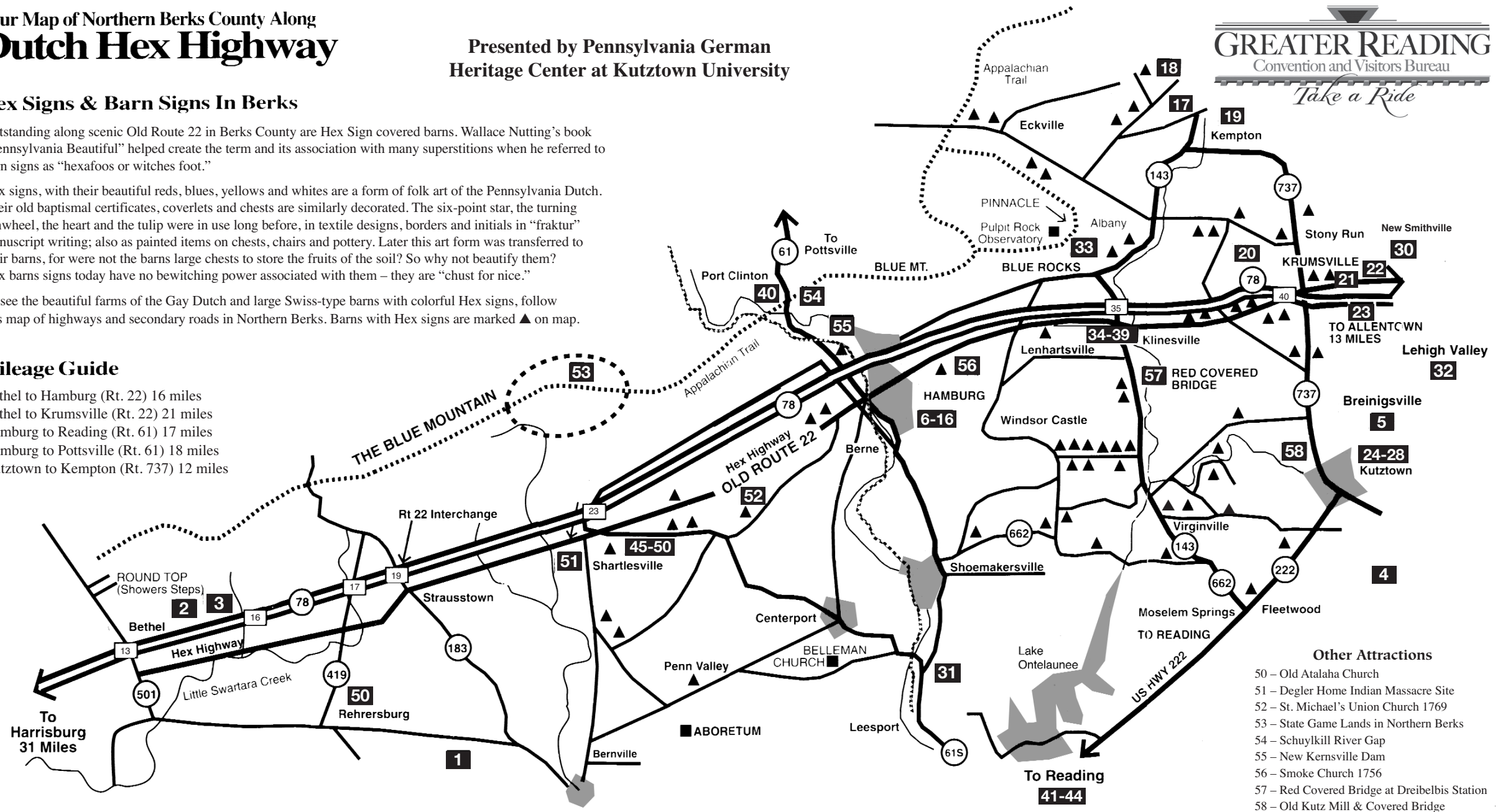
Outstanding along scenic Old Route 22 in Berks County are Hex Sign covered barns. Wallace Nutting's book "Pennsylvania Beautiful" helped create the term and its association with many superstitions when he referred to barn signs as "hexafoos or witches foot."

Hex signs, with their beautiful reds, blues, yellows and whites are a form of folk art of the Pennsylvania Dutch. Their old baptismal certificates, coverlets and chests are similarly decorated. The six-point star, the turning sunwheel, the heart and the tulip were in use long before, in textile designs, borders and initials in "fraktur" manuscript writing; also as painted items on chests, chairs and pottery. Later this art form was transferred to their barns, for were not the barns large chests to store the fruits of the soil? So why not beautify them? Hex barn signs today have no bewitching power associated with them - they are "chust for nice."

To see the beautiful farms of the Gay Dutch and large Swiss-type barns with colorful Hex signs, follow this map of highways and secondary roads in Northern Berks. Barns with Hex signs are marked ▲ on map.

Mileage Guide

- Bethel to Hamburg (Rt. 22) 16 miles
- Bethel to Krumsville (Rt. 22) 21 miles
- Hamburg to Reading (Rt. 61) 17 miles
- Hamburg to Pottsville (Rt. 61) 18 miles
- Kutztown to Kempton (Rt. 737) 12 miles



- Other Attractions**
- 50 - Old Atalaha Church
 - 51 - Degler Home Indian Massacre Site
 - 52 - St. Michael's Union Church 1769
 - 53 - State Game Lands in Northern Berks
 - 54 - Schuylkill River Gap
 - 55 - New Kernsville Dam
 - 56 - Smoke Church 1756
 - 57 - Red Covered Bridge at Dreibelbis Station
 - 58 - Old Kutz Mill & Covered Bridge

Guide Map of area prepared and distributed by Dutch Hex Tour Association, P.O. Box 306, Kutztown, PA 19530. To become a member, call 610-683-1537

Designed by Cheryl G. Sheeler
Rev. 3/09